

Project: **Olympic Peninsula Adventure Map & Relocation Guide (OPARG)**

Project Mission: To combine and grow the two largest economic foot-traffic engines on the Olympic Peninsula: Tourism and Relocation. Further, these two markets are not only linked strategically, but they are magnets that attract new wealth from outside of the local market area.

Background: Since 1991 Source Map has published over fifty different, innovative maps, guides and magazines that fuel and expand local, regional and State Tourism/Relocation market growth, such as: Seattle's Best Map (includes: NW Adventure Map)

Kitsap Adventure Map

Northwest Waterways Map

Washington Adventure Map

Quimper Adventure Map

Tribes of the Olympic Peninsula Map

178 Chieftains of North America Map

RSVP Event Magazine – Bremerton - Military Ed.

RSVP Event Magazine – Bremerton - Civilian Ed.

RSVP Event Magazine – Anchorage, AK

RSVP Event Magazine – Seattle, WA Ed.

Real Estate & Maps Relocation Magazine – Clallam County

Real Estate & Maps Relocation Magazine – Jefferson County

Real Estate & Maps Relocation Magazine – Kitsap County

Premier Property Maps & Relocation Guide – Port Angeles

Premier Property Maps & Relocation Guide – Sequim

Premier Property Maps & Relocation Guide – Bremerton

Premier Property Maps & Relocation Guide – Silverdale

Premier Property Maps & Relocation Guide – Poulsbo

11 x 17 city/county custom-branded Real Estate maps

OPARG Project Specifications:

Geographic Scope: Clallam, Jefferson, Kitsap & King Counties

Publishing Formats: Print: Newspaper & Interactive Internet

Print Specs: 24 pages, 11" w x 15" h

4/4

Printed: Quarterly

Minimum print run: 5,000/qtr

Distribution: Major regional hotel lobbies (50)

Enterprise Car Rentals (3)

Key travel destinations (50)

Real Estate Brokerages (10)

Project advertisers (50)

Review Ad Pricing: http://www.seattlesbestmap.com/images/oparg-sbm_insertion_161127.pdf

Publishing Dates: Final Mock-up: March 2017

Print/Internet release: June 2017

Browse the OPARG mock-up: http://www.seattlesbestmap.com/images/oparg_01-24_layout_170306

Resource/Contributing Partners:

Teresa Verraes & Lorna Mann: Jefferson County Regional Chamber of Commerce

Christina Pivarnik: Director of Marketing City of Port Townsend

Charlie Comstock: Marketing Consultant

Quint Boe: Owner Windermere Real Estate

Shelli Robb-Kahler: Sequim – Dungeness Valley Chamber of Commerce

Allegra Pomeroy: Olympic Peninsula Visitor Bureau

Mark: Port Angeles Chamber of Commerce

Barbara Hanna: Communications & Marketing Director, City of Sequim

FREE OFFER TO PARTICIPATING RESOURCE PARTNERS:

OPARG Resource Partners will be given, free-of-charge, abundant promotional space in the Publication to promote their area as they see fit. (See details below). Source Map is reserving limited space on every donated page, consisting of three 3.5" x 4" spaces, to carry paid "Info-Advertisements" (pertaining to the local area).

OPARG Receive FREE:

1. Two, color, adjacent, 11"w x 15"h pages.
2. One or two, full-color, GIS, shaded-relief, city maps.
3. Resource Partner are requested to supply 8 to 12 pictures of local wildlife and lifestyle of their local.
4. Free front & reverse cover business-card space provided for FREE branding by distributors.

Please call Bob Sherby: (360) 649-0532 or Charlie Comstock: (360) 461-3155 for more detailed information.