



# SOURCE MAP, Inc.

P.O. Box 460  
Tracyton, WA 98393

**INSERTION  
ORDER**

## SEATTLE'S BEST MAP ADVERTISING AGREEMENT

Phone (360) 479-8384

FAX (360) 479-8469

mail@Source-Map.com

|          |       |        |         |       |
|----------|-------|--------|---------|-------|
| BUSINESS |       |        | CONTACT | TITLE |
| ADDRESS  |       |        | PHONE   |       |
| CITY     | STATE | ZIP    | FAX     |       |
| Rep:     | Date: | E-MAIL |         |       |

Publishing to commence in Quarter:  Spring/Summer  Fall/Winter

**Display Advertising Rates are annual agreements**

- Folded Front:  **SBM;**  **NWAM:**
  - Position:  #1 (top) **\$2,500/yr.**  #2 **\$2,000/yr.**  #3 **\$1,750/yr.**  #4 **\$1,500/yr.**  #5 **\$1,250/yr.**  #6 (bottom) **\$900/yr.**
- Folded Back Panel: 4"w x 10.5"h: **\$4,500/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- Full Panel: 4"w x 10.5"h; **\$3,500/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- 1/2 Panel: 4"w x 5.25h"; **\$1,900/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- 1/3 Panel: 3.5"w x 3.3"h; **\$1,300/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- 1/4 Panel: 4"w x 2"h; **\$595/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- Fill Spot: <4"w x 2"h; **\$595/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- Logo on Seattle Map: Size: 3/4" x 3/4"; **\$995/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- Logo on Washington Map: Size: 3/4" x 3/4"; **\$750/yr.** Panel # \_\_\_\_\_ \$ \_\_\_\_\_
- Pop-up Printable Coupon (Internet): **\$495/yr.** \_\_\_\_\_ \$ \_\_\_\_\_
- Line of text (45 Char); \$200/yr.  Internet URL Link; \$100/yr.  Video Clip (30 sec) \$1,250/yr. \_\_\_\_\_ \$ \_\_\_\_\_

Customer to supply ad materials to Publisher on or before: \_\_\_\_\_

Sales Notes: \_\_\_\_\_

**Payment Method:**  Credit Card  Checking Account

**Please make check payable to: SOURCE MAP, Inc.**

**Advertising Agreement**

Customer agrees that any overdue balance showing on Customer's account will be charged a Finance Charge of one percent (1%) per month, and such amount will be added to Customer's statement, and Customer agrees to pay such Finance Charges as well as all costs associated with collection including legal and/or arbitration fees and third-party Court costs.

|                      |          |
|----------------------|----------|
| <b>Yearly Total</b>  | \$ _____ |
| <b>DownPayment</b>   | \$ _____ |
| <b>Balance TOTAL</b> | \$ _____ |
| <b>Payments of</b>   | \$ _____ |

**PAYMENT PARTICULARS:**

**Terms:** Full Payment with signed Order.

**Methods of Payment:** Check or major Credit Card.

**Please make check payable to: Source Map, Inc.**

**Credit Card (C.C.) #:** \_\_\_\_\_ **Exp.** \_\_\_/\_\_\_ **C.S.V.#:** \_\_\_\_\_ **No. of C.C. usages for this Agreement:** \_\_\_\_\_

**Amount of each C.C. usage:** \$ \_\_\_\_\_

**Billing Address for Credit Card: Street Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Advertiser certifies compliance with all State, County & City requirements for contractor Licensing, Bonding, Workmans Comp and Insurances:** \_\_\_\_\_

**Authorized Signature for Advertising and/or Credit Card:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Customer's Printed Name:** \_\_\_\_\_