

SEATTLE'S BEST MAP™

a division of Source Map, Inc.

P. O. Box 460, Tracyton, WA 98393 • Tel: (360) 479-8384 • Fax: (360) 479-8469 • mail@source-map.com

Why It Works

IMAGE

The highest quality promotions give viewers the best impression about an advertiser.

SEATTLE'S BEST MAP & Guide features State-of-the-Art G.I.S. shaded relief, regional and local printed and Interactive Internet maps with useful travel information that combine to deliver the highest visual impact and utility to travelers.

CONTENT

SEATTLE'S BEST MAP & Guide print **and** Internet promotional maps & guides present travelers with **more useful and easy-to-use information than any of map/guide**. No other single travel map/guide publication offers advertisers as many communication options in a travel-ready Internet-ready format:

- Large Logo on Map
- Display Advertising
- Classified Listing
- Regional, Area and Local map suite
- Interactive Internet links Advertiser's message to Advertiser's web site
- Interactive Internet video clips
- Wireless links to customer cell phones

DISTRIBUTION

Advertising is only as good as its DISTRIBUTION. No other single travel map/guide publication is distributed in as many different channels/media. No other single travel map/guide publication is distributed World-Wide to:

- Current Travelers
- Travel Planners
- Tour Planners
- Business Travel Planners
- Convention Planners
- F.I.T. Travel Planners

Up to 200,000 *SEATTLE'S BEST MAP & Guides* are distributed per year (print/Internet)

START TODAY to get MORE CUSTOMERS by expanding your firm's advertising IMAGE, CONTENT and DISTRIBUTION!

Remember: "Nobody goes to a place they don't know about and more people go to a place that invites them."

Please direct comments or questions about *SEATTLE'S BEST MAP* to NW Attractions Council:
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